Section A – Project details

Author/Creator’s (your full name): Caroline Yeager

Project Title: Special Olympics Athletics

Project Type (i.e. video): Video

Main Character is (i.e. person name, “thing” such as a tennis racket, or issue, and provide a general description of that character): special Olympics athletes, athletes playing soccer

Other students from this class involved? (i.e. Jimmy Olsen served as photographer; Betty Lou Voice was narrator; also note that their names must appear on the content page–like credits at the end of a movie): just me

Audience Profile / Background Information (Fact-based)

Describe who you want to be your primary audience to be. What do you know or can you find out about that audience? Anyone wanting to know more about special Olympics athletes in college

What do they already know about the character(s), subject, issue, topic? Most people know that special Olympic athletes have a disability, usually mental

What misconceptions or misinformation might they have about any of those things? That a mental disability can prohibit people from physical activities

What do you want the audience to ***feel*** about the story you want to tell? I want people to feel inspired and informed about the topic

What do you want the audience to ***do*** about the story you want to tell? Maybe people will want to get involved in their local special Olympic teams.

**Creative Background Information for the Project**

What is the stylistic approach best suited to the content of the story and for the audience? Something simple but filled with action shots.

What other creative elements or resources should be considered? (For example, are there certain colors that should be used? Do you have logo elements that can be included?) none

Section B - Story Purpose

Briefly, why do you develop this story? One, for this class project and also to shed some light on how local special Olympic teams work in college towns and the benefits playing sports has on the athletes

Describe the story you wanted to tell in ONE sentence: I want the story to tell people about the great benefits of special Olympics and how playing sports with college students makes the athletes feel.

What is the key theme, message or a tagline for the story/project? The theme is the emotions and feelings the athletes get when playing sports with others.

List any and all references (in correct APA format) used to help you tell your story:

Section C – Link to Digital Project (an alternate approach will be discussed in class)

Add a link to where your digital story is hosted (should be your Spark Page):